

CALL

**aviation
to action**

Call Aviation to Action

**Jimena Diamint – Tourism Researcher at Inholland
and Co-founder of Call Aviation to Action**

Who are we

- We are a group of **current and former professionals from the aviation industry**, concerned about our industry's growing contribution to climate change.
- We are **breaking the silence** and encouraging the **silent majority** to speak up
- Our goal: **for aviation to stay within climate targets** and restore its positive contribution to the world



Four key principles

- Set **absolute** emission **reduction targets** in line with **carbon budgets**
- Advocate for and help **implement regulation** that keeps us within planetary boundaries and really drives innovation
- Be **realistic on the timeline of** what **technology** can bring
- Acknowledge that **managing global demand** in a fair manner is part of the solution

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Our supporters

- Across the aviation ecosystem:
- Airlines, aircraft manufacturers, airport groups, aviation consultancies, education institutions, startups, ICAO, IATA, IEA
- Current and former: Pilots, sustainability managers, executives, analysts, engineers, air stewardesses, managers CEOs, COOs, board members

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395
people have already joined our call

Mads Wulff Climate Activist @ BanPrivateJets.dk	Jürgen Barthel Founder, dsg. CEO and Accountable Manager @ Kolibri.aero	Saskia Griep Founder and CEO @ Better Places BV
Christine briso Sustainability Leader @ Air France KLM	Annelieke Heessen	Thomas Jérémie Hayden- Lefebvre Founder & Editor @ Green Mobility Magazine
Mattijs ten Brink Chairman board and former CEO @ De Jong Intra Vakanties, Transavia and Sunweb Group	Émilie Thibault Engineering Specialist in Information Management @ Airbus	Christian Loiseau Owner @ Global Management
Anne Kirschenmann Pilot @ KLM	Marc Pacheco Founding President & CEO Transatlantic Climate Alliance @ TransatlanticClimateAlliance.org	Harry Forster

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www.callaviationtoaction.org

[www.linkedin.com/callaviationtoaction](https://www.linkedin.com/company/callaviationtoaction)

community@callaviationtoaction.org

**I TAKE A STAND
FOR CHANGE.**