

26 MAY 2025



INVESTIGATING TOURISM AND TRANSPORT CLIMATE RISKS

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PARTNERS



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Ministerie van Infrastructuur
en Waterstaat



CREATING MEANINGFUL EXPERIENCES



Agenda

- Scene setting (v. quick presentation)
- Perspectives
- **Exercise 1:** Mapping climate risks and responses across the tourism ecosystem
- **Exercise 2:** What do these actions mean for destinations? What support is needed?

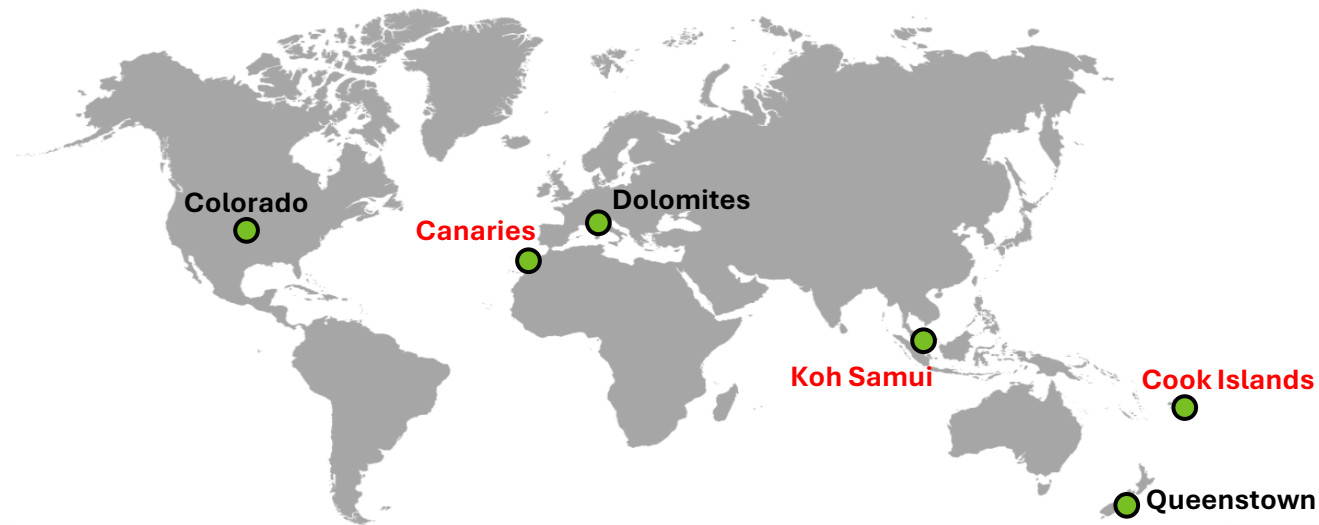
The idea...



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“Destination Climate RiskScan”



5 MEANINGFUL EXPERIENCES



RISK = Probability x Exposure x Vulnerability

Physical hazards

Transition hazards (often related to decarbonisation)



Policy
makers



Investors



Insurers



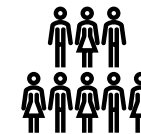
Retailers/
OTA



Tour
Operators



Consumers



Workforce



Transport



Hotels



The year is 2035...

Extreme Heat:

- Southern Europe and North Africa now regularly exceed 45°C in summer.

Drought:

- Water stress is acute in popular destinations, especially during dry-season peaks.

Mountain Destinations:

- Shorter, less reliable ski seasons in the Alps and Andes.

Disruption:

- Floods, wildfires, and storms disrupt travel during key periods.

Nature-Based Tourism:

- Coral bleaching now an annual event in tropical regions.

Rising Costs:

- The cost of flying has doubled.

Sector Resilience and Adaptation:

- Despite challenges, tourism continues to grow annually.



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Île-de-France Region
NECSTouR



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Floor Bregman
Corendon



Exercise 1

Mapping climate risks and responses across the tourism ecosystem

In groups, think about how the tourism ecosystem might respond to reduce its exposure to destination-based climate risk

12 minutes

(you don't need to fill the whole sheet!)

Handout 1: Tourism Ecosystem Risk Response Mapping

How might each stakeholder group respond to destination climate risks?

	Physical Climate Risks (e.g. heatwaves, flooding, beach erosion, drought, wildfires, storms, loss of biodiversity)	Other Climate Risks (e.g. carbon taxes, increased regulation, legal challenges, reputational issues, consumer shifts)
Tour Operators		
Transport providers		
Hotel and other businesses		
Insurers		
Travel agents (including online platforms)		
Workforce		



Exercise 2

A destination lens

What do these responses mean for destinations? How could the negative impacts be softened/avoided?

12 mins

Handout 2: A Destination Lens

Based on the actions brainstormed in exercise 1, how might this impact on destinations?

Impact on Destination	What could the destination do to prepare or respond?	What could global stakeholders do to help destinations?
<i>E.g. shifting demand away from hot summer season</i>	<i>E.g. Invest in off-season tourism offers</i>	<i>E.g. Invest in marketing off-season</i>



Closing reflections

1. What are our main take-aways from this session?
2. Opportunities for cooperation between transport and tourism?



Thank you!

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